



HÉLIO RENATO

DE OLIVEIRA FERREIRA CORREIA

ALBULASTRASSE 42 - 8048 ZÜRICH

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HRENATOCORREIA@GMAIL.COM

WORK EXPERIENCE

WALDER, WERBER
USTER, SWITZERLAND
OCT. 2015 - JUN. 2019
ART DIRECTOR

WERBEANSTALT SCHWEIZ
ZÜRICH, SWITZERLAND
DEZ. 2013 - JUL. 2015
ART DIRECTOR

HOCHSPANNUNG
ZÜRICH, SWITZERLAND
APR. 2013 - NOV. 2013
ART DIRECTOR

BOTTOM LINE ATIVISM
LISBON, PORTUGAL
AUG. 2010 - FEB. 2012
ART DIRECTOR

PUBLICIS
LISBON, PORTUGAL
FEB. 2010 - OCT. 2010
JUNIOR ART DIRECTOR

FREELANCER
LISBON, PORTUGAL
NOV. 2009 - JAN. 2010
GRAPHIC DESIGNER

EDUCATION

LISBON SCHOOL OF DESIGN
LISBON, PORTUGAL
SEPT. 2009 - NOV. 2009
ADVANCED GRAPHIC DESIGN

LISBON AD SCHOOL
LISBON, PORTUGAL
OCT. 2008 - JUL. 2009
POST GRADUATION
IN ART DIRECTION

RESTART INSTITUTE
LISBON, PORTUGAL
OCT. 2007 - JUN. 2008
BA IN ADVERTISING

LANGUAGE SKILLS

PORTUGUESE
NATIVE

ENGLISH
FLUENT

GERMAN
WORK PROFICIENCY

FRENCH
BASIC

SPANISH
BASIC

ITALIAN
BASIC

COMPUTER SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

EXPERIENCE

ACROBAT PRO

PREMIER

CMS

MAC & PC

HTML

PRIZES & SHORTLISTS

LISBON AD CANNES
PÚBLICO NEWSPAPER
2011
SHORTLIST

LISBON AD SCHOOL
BIOCOL
2009 & 2010
GOLD

LISBON AD CANNES
ACREDITAR INSTITUTION
2008
SHORTLIST

OTHER THINGS YOU SHOULD KNOW ABOUT ME

ADVERTISING

ART DIRECTION | CREATIVE STRATEGY | TELEVISION | RADIO | PRESS | OUTDOOR | WEB |
GUERRILLA | PHOTOGRAPHY DIRECTION | TEAM MANAGEMENT

GRAPHIC DESIGN

ILLUSTRATION | BRANDING | LOGO DESIGN | TYPOGRAPHY | PACKAGING | SIGNAGE |
EDITORIAL DESIGN | POSTER

RECOMMENDATIONS

ANTÓNIO FUZETA DA PONTE

"HÉLIO HAS ALWAYS BEEN A GOOD EXAMPLE OF PROFESSIONALISM, PUNCTUALITY AND DELIVERY, ONE OF THE MOST IMPORTANT ELEMENTS FOR THE CONSTRUCTION OF THE SPIRIT OF ENTERPRISE. TECHNICALLY, HÉLIO INCREASED CONSIDERABLY DURING THIS PERIOD, PARTLY DUE TO HIS CONSTANT WILLINGNESS TO LEARN, HAS BECOME A MORE COMPLETE CREATIVE. FOR THESE REASONS IN FULL CONSCIOUSNESS I RECOMMEND HÉLIO. MAKING SURE IT IS IN HIS NATURE THE BEST PERSONAL AND PROFESSIONAL DELIVERY."
BOTTOM LINE ATIVISM, MAR 2012
EXECUTIVE DIRECTOR

TIAGO CALDEIRA

"HE IS FUN TO WORK WITH AND WE'VE CAME UP WITH SOME REALLY GOOD IDEAS. IF YOU ARE IN NEED OF SOME CREATIVE INPUT AND EFFECTIVE SOLUTIONS YOU HAVE FOUND THE RIGHT MAN FOR THE JOB."
PUBLICIS LISBOA, MAR 2012
COPYWRITER

FREDERICO AROUCA

"HÉLIO RENATO WAS A GOOD STUDENT, ALWAYS EAGER TO LEARN MORE, AND EXPLORING DIFFERENT PATHS ON HIS OWN TO PRESENT A REALLY UNIQUE WORK. A VERY GIFTED ILLUSTRATOR, THAT COULD MIX HIS DRAWINGS, VECTORIAL AND IMAGES INTO REAL WORK FOR CLIENTS. HE IS A VERY POLITE PERSON WITH REAL TEAM SPIRIT. IT IS MY PLEASURE TO RECOMMEND HIM, AND CAN VOUCH THAT HE'LL DO GREAT WORK ANYWHERE."
LISBON AD SCHOOL, MAR 2012
CEO

MÁRIO MANDACARU

"HÉLIO IS A FOCUSED AND INQUIRING STUDENT, EAGER TO ACCOMPLISH HIS TASKS ON THE MOST EFFICIENT AND CREATIVE WAY. HE MIGHT BE A VALUABLE YOUNG PROFESSIONAL."
RESTART INSTITUTE, AUG. 2009
TEACHER, (BRAND DESIGN CREATIVE DIRECTOR AT BRANDIA CENTRAL)

ON THE INTERNET

PORTFOLIO
WWW.HELIORENATO.COM

LINKEDIN
[HTTP://CH.LINKEDIN.COM/IN/HELIORENATO](http://CH.LINKEDIN.COM/IN/HELIORENATO)